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Harris Technology expands marketplace presence through MYSALE Group partnership

Harris Technology is pleased to report it has entered into a partnership with MYSALE Group PLC for marketplace distribution through their network of Australian eCommerce sites. Some sites owned by MYSALE Group include ozsale.com.au, oo.com.au, buyinvite.com.au, DealsDirect.com.au and Topbuy.com.au which will commence listing a wide range of Harris Technology products.

The partnership further expands the network of eCommerce platforms on which Harris Technology sells its tech products while enhancing the category offering from MYSALE stores into IT and Technology products.

"We are excited to gain listings on all MYSALE Australian eCommerce stores which have a strong marketplace presence across a variety of household goods. Additionally, their strong position particularly amongst female customers in Australia enables Harris Technology to increase our product availability to MYSALE's customer base," said Garrison Huang, CEO of Harris Technology.

"With the working-from-home trend continuing into 2021, this will also provide new customers with opportunities to upgrade their home offices while browsing MYSALE's popular range of lifestyle goods."

Under terms of the partnership agreement, capital expenditure to integrate Harris Technology product lines into MYSALE's eCommerce channels will be immaterial. New revenue created through the partnership will be dependent on product sales whereby MYSALE will retain a margin on sales in line with industry standards.

"Harris Technology is a very strong technology retailer with a rich history servicing the Australian SMB customers. MYSALE is excited to enter into a partnership with Harris Technology to add more than one thousand technology product offerings immediately to 20m+ customers on our database," said Carl Jackson, CEO of MYSALE.

About MYSALE Group PLC

MySale is a leading international online retailer with established retail websites in Australia, New Zealand and South-East Asia. Founded in 2007 the MYSALE Group is an online marketplace platform focused on off-price fashion, beauty and homewares. It is listed on the London Stock Exchange and has headquarters in Sydney, Australia. The MYSALE Group aims to provide its customers with a discovery-based shopping experience across the categories of fashion, home and beauty. The goal is to provide the most effective agile solution for our partners off-price inventory, brand and revenue needs. MYSALE Solutions is the Groups proprietary end-to-end e-commerce technology platform providing flexible solutions for over 1000 partners.



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About Harris Technology Group Limited

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Harris Technology Group Limited is a publicly listed company on Australia Securities Exchange (ASX code: HT8). The Company's main business is the eCommerce business of Harris Technology (HT) – www.ht.com.au Harris Technology is a well-known brand with a 30+ year history in IT/CE retail market covering a very wide range of IT products for small and medium businesses in Australia. Harris Technology was previously owned by Officeworks under Wesfarmers and prior to this, it was owned by Coles Myer Group. Harris Technology no longer operates any physical shopfronts – all businesses of Harris Technology are conducted online both on www.ht.com.au and via the major online platforms such as Amazon, Kogan, Catch and eBay etc.