

6 April 2021

MEDIA RELEASE

## **Harris Technology appointed Authorised Reseller for LIFX Smart Lighting**

Harris Technology Group Ltd (ASX: HT8) is pleased to announce that it has been appointed as an authorised reseller of the LIFX Smart Lighting, from Buddy Technologies (ASX: BUD).

As the leading online marketplace Tech reseller in Australia, Harris is expanding its focus into the Home Appliance market, which has seen an increase in demand. This can be partially attributed to the impact of the global pandemic. As consumers are spending more time at home, whether working or learning remotely, Home Appliance sales revenue has increased.

The Smart Lighting category is growing exponentially across the globe as one of the key smart home solutions sought by consumers to reduce household energy consumption.

The Buddy Technologies vision is to 'make every space smarter'. Their LIFX brand (pronounced Life-X) is a line of energy-efficient, LED lights that can be connected to Wi-Fi and controlled through an app on a smartphone or smart home system like Amazon Alexa or Google HomeKit. Features include voice control, on/off scheduling, color changes, surface disinfection, security, and more.

Demand for smart lighting products is being led by the US, where Buddy Technologies recently delivered a record 160,000 metres of LIFX light strips to replenish retail shelves that had sold out.

Harris Technology looks forward to offering customers the LIFX range of smart lighting solutions.

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### **About Harris Technology Group Limited**

*Harris Technology Group Limited is a publicly listed company on the Australia Securities Exchange (ASX code: HT8). The Company's main business is the eCommerce business of Harris Technology (HT) – [www.ht.com.au](http://www.ht.com.au) Harris Technology is a well-known brand with a 30+ year history in IT/CE retail market covering a very wide range of IT products for small and medium businesses in Australia. Harris Technology was previously owned by Officeworks under Wesfarmers and prior to this, it was owned by Coles Myer Group. Harris Technology no longer operates any physical shopfronts – all businesses of Harris Technology are conducted online both on [www.ht.com.au](http://www.ht.com.au) and via the major online platforms such as Amazon, Kogan, Catch and eBay etc.*