

9 April 2020

ASX Announcement

Material increase in sales in March 2020

Online IT and CE (Consumer Electronics) goods vendor – Harris Technology Group Limited (ASX:HT8) provides the following update in relation to a material increase in its revenue for the March 2020 quarter. The increase in revenue is expected to be sustained at similar levels for the foreseeable future.

Online electronics store

Over the last year, having divested its B2B business and the non-core Wowbaby businesses, HT8 has focused on its core competence of IT and electronics e-commerce business. This has involved developing strong relationships with major online trading platforms and taking advantage of the market reach of these major platforms. HT8's online presence is made up of its own website and other online platforms such as Amazon, Catch, Kogan and eBay.

In March 2020, sales for the month increased to \$1.625 million. This compares to \$716,000 in March 2019. Total revenue for the March 2020 quarter is \$3.4 million compared to the March 2019 quarter of \$2.3 million.

Management attribute the increase in sales to:

1. Strategically leveraging of the marketing and distribution power of the major e-commerce platforms such as Amazon Australia.
2. Higher demand driven by the establishment of home offices and home schooling by consumers as a result of the current government requirements.

HT8 Managing Director Garrison Huang said:

"We are delighted that we are able to finalise the legacy business operations and put our focus back on the HT8 B2C business. Our decision to work with Amazon Australia to grow the business together has proven right. We are able to work with all e-commerce major platforms such as Amazon, Catch and Kogan without being seen as a competitor to these large players. We will continue to improve sales with all the major online platforms and also from our own website.

The release of this announcement was authorised by the Company's Chairman on behalf of the HT8 Board.

Andrew Plympton
Chairman